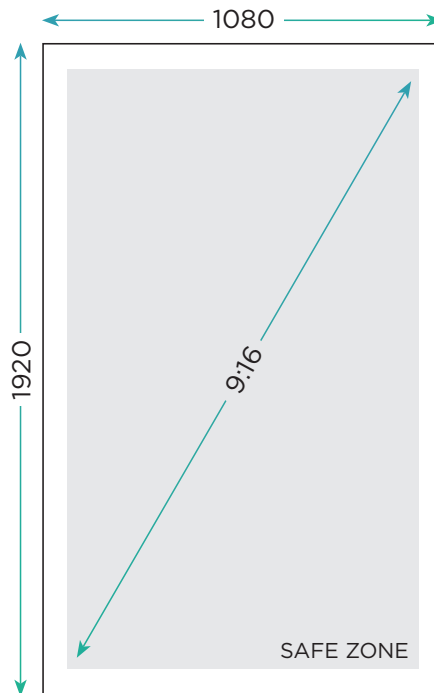


# ON-THE-GO EXTRA

## DIGITAL PRODUCT SPECIFICATIONS

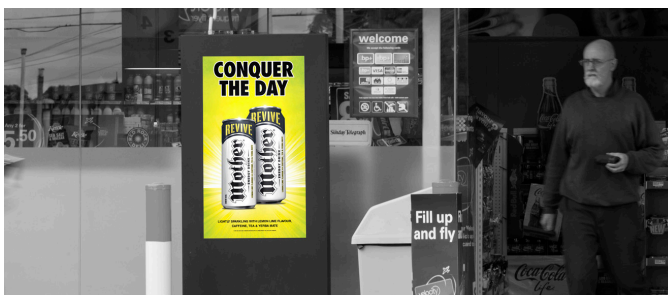


Catching customers just before entering the convenience store, this high impact digital screen is portrait orientation.

Review the following On-the-go Extra Digital Specifications to ensure your VMO On-the-go campaign runs seamlessly.

### SPECIFICATIONS

DIGITAL SCREEN SPECIFICATIONS	1080 by 1920 pixels Aspect Ratio: 9:16
AD DURATION	10 Seconds (25fps)
ACCEPTABLE FILE FORMATS	<ul style="list-style-type: none"><li>- We accept any of the following file formats; MP4, MPEG, AVI, MOV, MP4 and MPEG are our preferred</li><li>- All file formats should be in high resolution with minimal compression</li><li>- No flash files accepted</li><li>- Existing TVCs will require reformatting and production to comply with the On-the-go Extra format</li></ul>
DEADLINE	5 business days prior to your campaign commencement date



On-the-go Extra

### Delivery Details

Completed creative is required 5 business days prior to the commencement of your campaign. Email: [vmo.delivery@valmorganoutdoor.com](mailto:vmo.delivery@valmorganoutdoor.com)

To have our team create your content, creative assets are required at least 10 business days prior to your campaign commencement date. Email: [vmo.creative@valmorganoutdoor.com](mailto:vmo.creative@valmorganoutdoor.com) or phone 03 9946 5819 for more details.

**Send files via Hightail, Dropbox or a download link.**