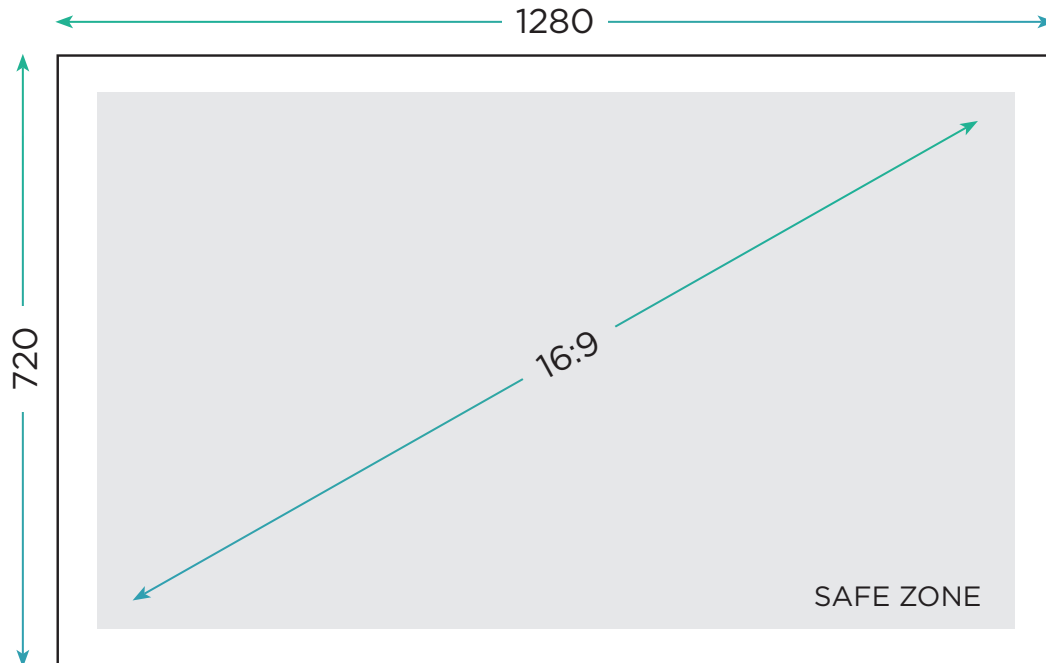


ON-THE-GO TV

DIGITAL PRODUCT SPECIFICATIONS



Review the following On-the-go TV specifications to ensure your VMO On-the-go campaign runs seamlessly.

SPECIFICATIONS

DIGITAL SCREEN SPECIFICATIONS	1280 by 720 pixels Aspect Ratio: 16:9
AD DURATION	15 or 30 Seconds (25fps)
ACCEPTABLE FILE FORMATS	<ul style="list-style-type: none"> - We accept any of the following file formats; MP4, MPEG, AVI, MOV, MP4 and MPEG are our preferred - All file formats should be in high resolution with minimal compression - No flash files accepted - Provide audio files in -12dB WMA 9.2 - Existing TVCs can be played without any further formatting or production
DEADLINE	5 business days prior to your campaign commencement date
SPECIAL CONSIDERATION	Audio enabled.



On-the-go TV

Delivery Details

Completed creative is required 5 business days prior to the commencement of your campaign. Email: vmo.delivery@valmorganoutdoor.com

To have our team create your content, creative assets are required at least 10 business days prior to your campaign commencement date. Email: vmo.creative@valmorganoutdoor.com or phone 03 9946 5819 for more details.

Send files via Hightail, Dropbox or a download link.