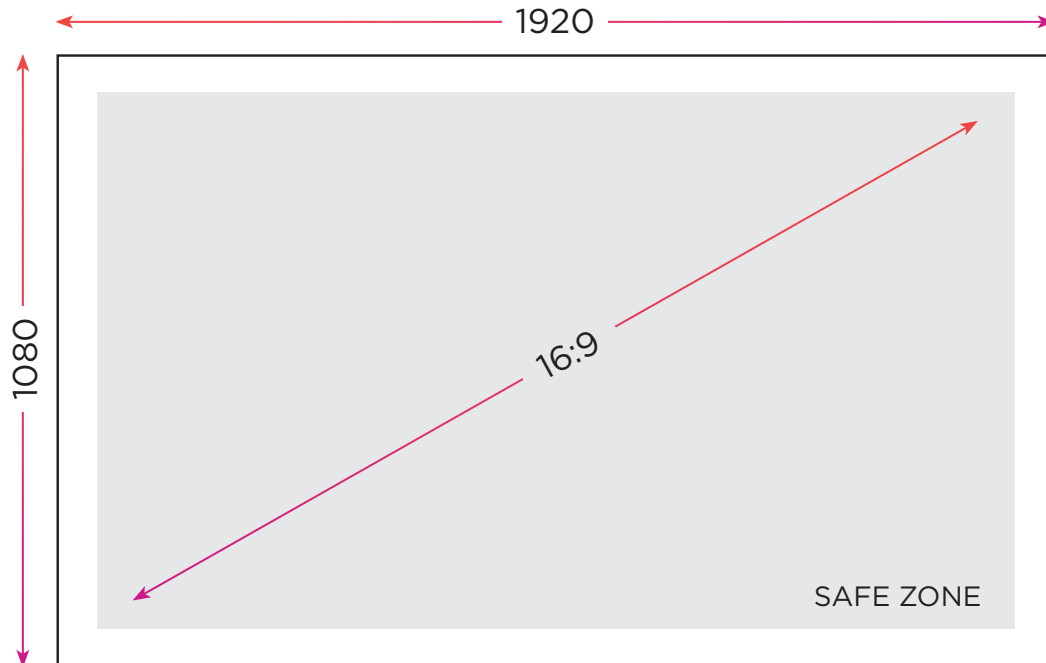


# STANDARD

## DIGITAL PRODUCT SPECIFICATIONS



Review the following Standard screen specifications to ensure your VMO Shop campaign runs seamlessly.

### SPECIFICATIONS

DIGITAL SCREEN SPECIFICATIONS	1920 by 1080 pixels Aspect Ratio: 16:9
AD DURATION	15 Seconds (25fps)
ACCEPTABLE FILE FORMATS	<ul style="list-style-type: none"> <li>- We accept any of the following file formats; MP4, MPEG, AVI, MOV, MP4 and MPEG are our preferred</li> <li>- All file formats should be in high resolution with minimal compression</li> <li>- No flash files accepted</li> </ul>
DEADLINE	5 business days prior to your campaign commencement date



Standard screen

### Delivery Details

Completed creative is required 5 business days prior to the commencement of your campaign. Email: [vmo.delivery@valmorganoutdoor.com](mailto:vmo.delivery@valmorganoutdoor.com)

To have our team create your content, creative assets are required at least 10 business days prior to your campaign commencement date. Email: [vmo.creative@valmorganoutdoor.com](mailto:vmo.creative@valmorganoutdoor.com) or phone 03 9946 5819 for more details.

**Send files via Hightail, Dropbox or a download link.**