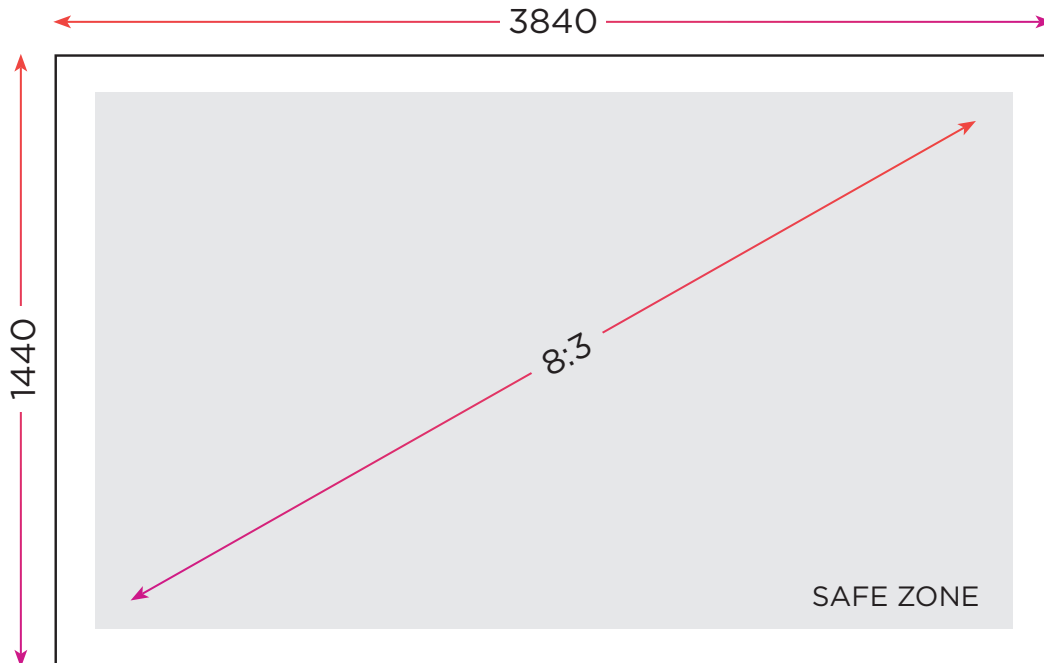


ULTRA

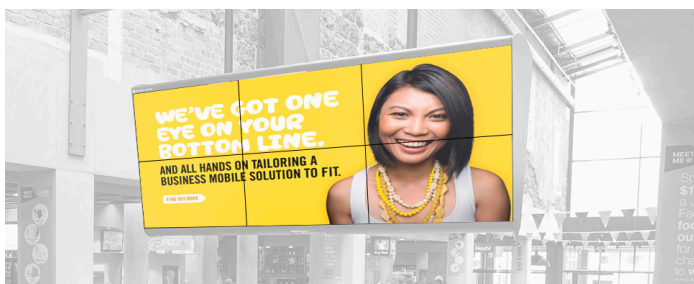
DIGITAL PRODUCT SPECIFICATIONS



Review the following Ultra screen specifications to ensure your VMO Shop campaign runs seamlessly.

SPECIFICATIONS

DIGITAL SCREEN SPECIFICATIONS	Ultra 2x3 (46" screens) 3840 by 1440 pixels Aspect Ratio: 8:3
AD DURATION	15 Seconds (25fps)
4K CONTENT	To play 4K content please ensure your creative meets the following criteria: <ul style="list-style-type: none">- 3840 by 2160 resolution or higher- Please supply content in 60fps for best quality however we will accept a minimum of 30fps.
ACCEPTABLE FILE FORMATS	<ul style="list-style-type: none">- We accept any of the following file formats; MP4, MPEG, AVI, MOV, MP4 and MPEG are our preferred- All file formats should be in high resolution with minimal compression- No flash files accepted
DEADLINE	5 business days prior to your campaign commencement date



Ultra screen 2x3 (46" screens)

Delivery Details

Completed creative is required 5 business days prior to the commencement of your campaign. Email: vmo.delivery@valmorganoutdoor.com

To have our team create your content, creative assets are required at least 10 business days prior to your campaign commencement date. Email: vmo.creative@valmorganoutdoor.com or phone 03 9946 5819 for more details.

Send files via **Hightail**, **Dropbox** or a **download link**.

ULTRA

(HUNTER CONNECTION CONTENT)

DIGITAL PRODUCT SPECIFICATIONS



Review the following Ultra screen specifications to ensure your VMO Shop campaign runs seamlessly.

SPECIFICATIONS

DIGITAL SCREEN SPECIFICATIONS	Ultra 2x4 3840 by 1080 pixels Aspect Ratio: 32:9
AD DURATION	15 Seconds (25fps)
4K CONTENT	To play 4K content please ensure your creative meets the following criteria: <ul style="list-style-type: none"> - 3840 by 2160 resolution or higher - Please supply content in 60fps for best quality however we will accept a minimum of 30fps
ACCEPTABLE FILE FORMATS	<ul style="list-style-type: none"> - We accept any of the following file formats; MP4, MPEG, AVI, MOV, MP4 and MPEG are our preferred - All file formats should be in high resolution with minimal compression - No flash files accepted
DEADLINE	5 business days prior to your campaign commencement date



Ultra screen 2x4 (46" screens)

Delivery Details

Completed creative is required 5 business days prior to the commencement of your campaign. Email: vmo.delivery@valmorganoutdoor.com

To have our team create your content, creative assets are required at least 10 business days prior to your campaign commencement date. Email: vmo.creative@valmorganoutdoor.com or phone 03 9946 5819 for more details.

Send files via Hightail, Dropbox or a download link.